

Powered by



THE LUXURY SYMPOSIUM 2018

Branding India Globally

THE MASTER CLASS INAUGURATION at The Living Room

Special Address by **Smt. Harsimrat Kaur Badal**,

Hon'ble Minister of Food Processing Industries

10:00 am

10:30 am

10:30 am

MASTER CLASS at The Living Room

Michelin starred Chef **Carlo Cracco**,

11:30 am

in conversation with **Rashmi Uday Singh**, Author & Food Critic

DEFINING THE LUXURY SYMPOSIUM 2018

H.E. Lorenzo Angeloni, Ambassador of Italy to India

Ritu Beri, Founder, The Luxury League

in conversation with **Rajiv Makhni**, Consulting Editor – Technology, NDTV

12:00 pm

12:15 pm

THE INAUGURAL CEREMONY

Inaugural Keynote Address by **Smt. Sushma Swaraj**,
Hon'ble Minister of External Affairs

12:15 pm

12:45 pm

**THE ADVENTURES OF 'MADE IN ITALY'
& 'MAKE IN INDIA' through luxury**

in conversation with **Rajiv Makhni**

Licia Mattioli, Vice-President, Confindustria

Alex Montanari, Regional Director - Asia Pacific, iGuzzini

Atul Chaturvedi, Addl Secretary, DIPP

Vinita Jain, Founder, Biotique Royal

SPECIAL ADDRESS:-

Shri Suresh Prabhu, Hon'ble Minister of Commerce & Industries

01:15 pm

02:00 pm

SESSION

01

02:15 pm

03:00 pm

**CULINARY CREATIVITY: THE TRICK TO
CREATE THE INNOVATIVE PALATE EXPERIENCE**

in conversation with **Rashmi Uday Singh**

Carlo Cracco, Italian Chef and Restaurateur

Thierry Gardinier, Director, Les 110 Taillevent

Stefano Pelle, MD, Ferrero India

Silvia Landucci, Export Director, Boscovivo Truffles

Sonal Holland, First Indian Master of Wine

Andrea Sinigaglia, General Manager, Alma

SPECIAL ADDRESS:-

Shri KJ Alphons, Hon'ble Minister of State for Tourism

SESSION

02

LUNCH

03:00 pm

03:45 pm

SUCCESS STORIES: GLOBAL BUSINESS OPPORTUNITIES & CALCULATED RISKS TAKEN BY BRANDS TO FACE NEW CHALLENGES

in conversation with **Francois Arpels**,
Co-founder & Managing Partner, Brands & Beyond
Gabriella Cortese, Director, Antik Batik
Andrea Scotti Calderini, Co-founder & CEO, Freeda
Claudio Marenzi, President, Confindustria Moda (Fashion)
Raj Mahtani, Director, Raj Mahtani Couture Jewels
SPECIAL ADDRESS:-
Shri Mukhtar Abbas Naqvi, Hon'ble Minister for Minority Affairs

03:45 pm

04:30 pm

SESSION
03

04:45 pm

05:30 pm

SESSION
04

EVOLVING HABITS AND DEMANDS: A RENAISSANCE IN LIFESTYLES THAT IS REDEFINING THE DEMANDS ACROSS NICHE CUSTOMER SEGMENTS.

in conversation with **Fatima Karan**, Consulting Editor, Bloomberg TV India
Peter D'Ascoli, Creative Director, D'Ascoli & Company
Raseel Gujral Ansal, Creative Director & Founder, Casa Paradox
Andrea Maspero, VP, ANIE (National Federation of electro technical and electronic companies)
Snehdeep Agarwal, Chairman, Bhartiya Group
SPECIAL ADDRESS:-
Shri Vijay Goel, Hon'ble Minister of State for Parliamentary Affairs

LUXURY IN MOTION: THE LAVISH BRAND NARRATION

in conversation with **Jamal Shaikh**, National Editor - Brunch and New Media Initiatives at Hindustan Times
Bibek Debroy, Chairman, The Economic Advisory Council to the Prime Minister
Sergi Canovas, MD, Ducati India
Diego Graffi, MD, Piaggio India
Silvio Angori, CEO, Pininfarina
SPECIAL ADDRESS:-
Shri Dharmendra Pradhan, Hon'ble Minister of Petroleum and Natural Gas

05:45 pm

06:30 pm

SESSION
05

SESSION
06

6:45 pm

7:15 pm

SYNOPSIS OF THE LUXURY SYMPOSIUM 2018

The future of start-ups in the luxury sector in India
by **Amitabh Kant**, CEO, Niti Aayog
in conversation with **Rajiv Makhni**.

